



**Minutes of the Chinatown District Management Association, Inc. Meeting
(CDMA – aka Chinatown B.I.D.)
September 10, 2015
4:00 – 5:30 PM
62 Mott Street
New York NY 10013**

CDMA Board Members Present:

Daniel Campanelli, representing Comptroller Scott M. Stringer
Nolan Cheng, Law Offices of Nolan Cheng
Stephen Cheung, D.H. Realty & Management
Dr. Warren Chin, Chinatown Partnership LDC
Anthony P. Colombini, Esq., Chu and Partners
Frank Gee, Gee Poy Kuo Association
Robert Huang, Haagen Dazs
Philip Lam, Green City Realty, Inc.
CK Luk, Broadway Chinatown Realty
Andrew Marcus, Small Business Services, representing Mayor Bill de Blasio
Michael Melamed, Small Business Services, representing Mayor Bill de Blasio
Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291
John J. Pasquale, PEP Real Estate
Mauricio Pazmino, representing Senator Daniel Squadron
Sio Wai Sang, Golden Jade Jewelry
Wilson Soo, Community Board #3
Wan Yu Tam, Chinese Consolidated Benevolent Association
Antony Wong, Community Board #2
Tony C. Wong, Wong & Co., CPA's
Xiao Min Zhao, representing Council Member Margaret S. Chin

Chinatown Partnership:

Wellington Chen, Lamgen Leon and William Tam

Guests:

Eddy Eng, Ian Gordon, Bernice Luk, Eva Perez de Vega

The meeting was called to order at 4:03 p.m. and Tony C. Wong followed with the invocation. .

Gabe Mui continued the meeting by welcoming everyone and introduced the new SBS's representative Andrew Marcus,

Motion to approve the minutes of meeting from June 4, 2015 passed unanimously.

Wellington reported the programs and special events occurred during the past few months including the well-attended and publicized American with Disabilities Act Silver Anniversary celebration Weekend Walk, with the participation of more than 50 uptown organizations/museums. The very successful first time Mid-Autumn Night Market in Chinatown, it was well received and other organizations already approached us for potential future

collaborations. We also distributed Chinatown maps at different events and flyers promoting local businesses at the US Women World Cup Championship parade.

He also informed the board about the new spaces that the BID acquired, the basement space on East Broadway for clean streets operations and to help more on the east side of town; the information kiosk on Canal and Baxter Streets that will serve the community and visitors as information center and engagement point, and the new office space just above our current office. We already submitted a grant to fix the kiosk. And, since we will operate from 3 different locations, we will need volunteers and part-timers to staff the three different locations. He also announced the joint Lunar New Year event in February with a couple of uptown BIDs and other organizations.

The Marketing Committee was very happy with all these successful events and wanted to see more participation and involvement from local merchants and businesses, the community still need a strong night market economy, we also need to bring arts, entertainers and diners to support local business. We needed to create a positive image and create a brand despite all the obstacles and vandalism.

A lighting consultant team of Ian Gordon and Eva Perez de Vega, presented their 4 proposed lighting components designs, however, the board was very concern on vandalism and asked for some tampering-resistant and vandalism proof designs.

The Finance Chair reported that the books are in order and we have a reasonable amount of surplus.

Also discussed was the recruitment of volunteers to engage the businesses on East Broadway, and to engage the merchants and businesses at the kiosk by offering membership for marketing opportunity.

All are invited to attend the 9/11 memorial scheduled at Kimlau Square tomorrow.

The meeting adjourned at 5:22 P.M.