

THE CHINATOWN BID IS COMING

Thanks to overwhelming support from the community, the people of Chinatown are just weeks away from final New York City approval for creation of a Business Improvement District.

All members of the community – residents, property owners, business owners and civic groups – will be able to participate in BID decisions through representation on the BID Board of Directors.

Through the BID:

- YOU can decide how to keep your neighborhood clean, with improved sidewalk cleaning, and litter and graffiti removal.
- YOU can seek more government services and funding for Chinatown.
- YOU can decorate Chinatown for the holidays and attract more people to patronize our businesses.
- YOU can help decide how to spend \$1.6 million in government fund, which will be granted once the BID is formed, to create signs directing visitors to Chinatown.

The BID will make life better for EVERYONE in Chinatown.

And the BID costs are low:

- Residential tenants pay NOTHING.
- Owners of residential condos pay just \$1 per year.
- Government and non-profit properties pay NOTHING.
- 35 percent of property owners pay just \$200 per year – the cost of two Sanitation summonses for dirty sidewalks.
- 74 percent of property owners pay less than \$1,000 per year.
- Only a handful of property owners pay the maximum dues of \$5,000 per year, and most of them support the BID.

Our children walk these streets and urge us to clean up Chinatown.

The BID gives us the tools we need to clean up Chinatown, to help our small businesses survive and prosper and to make this a better community for our children.

Click on www.chinatownbidnow.org or call (212) 346-9288.

Let Us Help Ourselves!