

**Minutes of the Chinatown District Management Association Meeting
(CDMA – aka Chinatown BID)
May 3, 2012
4:00 – 5:30 PM
@ The Chinese Consolidated Benevolent Association
62 Mott Street
New York NY 10013**

CDMA Interim Board Members Present:

Nolan Cheng, Law Offices of Nolan Cheng
Peter Cheng, Chinatown Partnership Local Development Corporation
Stephen Cheung, D.H. Realty & Management
P.O. Vincent Cheung, NYPD 5th Precinct
Anthony P. Colombini, Esq., Chu and Partners
Mary Cooley, Senator Daniel S. Squadron's office
Eddy Eng, Small Business Services, Mayor Michael Bloomberg's office
Frank F. Gee, Gee Poy Kuo Association
Meng Lao, Chinese Consolidated Benevolent Association
Michael Levine, Community Board #1
David J. Louie, David J. Louie, Inc.
Dr. Chun Ka Luk, Broadway Chinatown Realty
Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291
John Pasquale, PEP Realty
Michael Salzhauer, Benjamin Partners
Sio Wai Sang, Golden Jade Jewelry
Antony Wong, Community Board #2
Tony C. Wong, Wong & Co.
Jimmy Yan, Manhattan Borough President Scott Stringer's office
Esther Yang, Comptroller John C. Liu's office
Patrick Yau, First American International Bank
Xiao Min Zhao, Council Member Margaret S. Chin's office

Chinatown Partnership

Wellington Chen
Shu Mei Guan Chow
James Huang
Lamgen Leon
Tony Wong

The meeting was called to order at 4:09 p.m.

David Louie welcomed everyone and asked for a review of the minutes from the last meeting.

Motion to approve the minutes of April 12, 2012 passed unanimously.

Wellington proceeded with a slideshow and video presentation showing the programs, events and activities for the month of April. Those events include the donation of equipment from Keep America Beautiful to

Chinatown in Times Square; Earth Day Clean-Up events in Chinatown and a news video of CityBench site inspections tour with the DOT's representatives among others, and he reminded everyone that the BID is doing all these programs without any funding.

He also mentioned that Mr. Louie went to the monthly Police Community meeting at CCBA and both have been advocating for surveillance cameras especially around the Jewelry District, north of Canal area. Officer Cheung reported that there are some surveillance cameras in the surrounding Chinatown area already and 12 new policemen will be assigned to the 5th Precinct soon.

The draft Conflict of Interest Policy was distributed and Eddy Eng and Jimmy Yang stated the importance of the policy and asked everyone to review and to vote on the June's meeting.

The Marketing Sub-Committee reported that they have met and discussed on 1) Chinatown as a "Great American Place" proposal, this is not a fund-raising proposal but will help to promote Chinatown. Michael Levine will present a brief summary at the next meeting. 2) Chinatown BID Branding, we need to brand ourselves, there are too many dots and we need to be specific; we need to continue doing programs, such as planting, lighting, quarterly and annual events. 3) To hire professional services on fundraising and marketing plan, once we decided on the plan.

Some members mentioned that there are organizations such as Columbia Business School and Harvard University alumnae organizations that might be able to help out on a pro-bono basis.

Esther Yang suggested we follow other BID's marketing idea by collaborating with mainstream companies, such American Express, Singapore Airlines, etc.

The Fundraising Committee suggested doing seasonal events or programs. We need to do self-sustaining and not money losing events. They also reported that they will interview a fundraiser next week. And we need to ask for graduate students/interns to help with the BID programs.

Eddy Eng reported that the Mayor already signed the incorporation paper last week, and right now is in the Comptroller's legal office for review and hopefully will sign it in a few days. He mentioned again that the BID money approximately \$500,000 will hopefully be in the bank by early June.

The Program Services Committee reported that the Clean Streets RFP (Request for Proposal) is ready to be released, it mentioned the following: cleaning 364 days, there will be only one holiday (Lunar New Year), need to hire local from Chinatown, number of bags, wage issue, number of hours, solar compactors, etc...

The Holiday Lighting RFI (Request for Information) is also ready for review.

The By-Laws Committee reported that they already met twice and will meet again following the BID meeting to discuss further. They will talk about conflict of interest and other issues.

David Louie announced that since his office will be moving to 217 Park Row, a location on the edge of the BID service area, he was authorized to present on behalf of Prosperity Enterprise on the BID Interim Board.

The next Chinatown BID Interim Board Meeting will be June 14, 2012.

The meeting adjourned at 5:20 P.M.