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## Chinatown DMA Board Meeting

Thursday, June 27th, 2013  
62 Mott Street – 2<sup>nd</sup> Floor  
4:00 – 5:30 p.m.

### AGENDA

- |   |                 |            |
|---|-----------------|------------|
| 1. Welcome remarks                                      | David J. Louie  | 3 minutes  |
| 2. Blessing   | Tony C. Wong    | 2 minutes  |
| 3. Approval of Minutes                                  |                 | 5 minutes  |
| 4. Updates and Report                                   | Wellington Chen | 5 minutes  |
| 5. Approval of the FY2014 BID budget                    | Tony C. Wong    | 15 minutes |
| 6. Approval of the FY2014 BID 5 goals                   | Wellington Chen | 15 minutes |
| 7. Establishment of a BID Strategic Planning Task Force | Eddy Eng        | 10 minutes |
| 8. Marketing Committee Report: Events held and planned  | Levine/Gee      | 10 minutes |
| 9. Hiring of the BID Marketing/Fundraising Director     | Eddy Eng        | 5 minutes  |
| 10. Any Other Business                                  |                 | 5 minutes  |